

Client Portal UI Style Guide

March 10th 2017

Version 1.2

Revision History

1.0	Shabnam Paidar	02/17/2017
1.1	Elaheh Nejat	03/01/2017
1.2	Elaheh Nejat	03/10/2017



Table of Contents

Colors	3
Logos	4
Fonts	5
Typography	6
Buttons	7
Labels	8
Alerts	9
Paginations	10
Progress Bars	11
Input Fields	12
Drop-downs	13
Accordions	14
Tabs	15
Tables	16
Panels	17

UI Style Guide

Project: Advice Architect
Date: March 10th 2017
Version: 1.2

Colors

Primary

LIGHTENED 20%
HEX: #33C0FF
RGB: 51, 204, 255
CMYK: 51, 6, 0, 0

ORIGINAL BLUE
HEX: #0099FF
RGB: 0, 153, 255
CMYK: 65, 42, 0, 0

DARKENED 20%
HEX: #0066CC
RGB: 0, 102, 204
CMYK: 81, 68, 0, 0

DARKENED 45%
HEX: #00268C
RGB: 0, 38, 140
CMYK: 100, 100, 7, 4

DARKENED 75%
HEX: #000040
RGB: 0, 0, 64
CMYK: 96, 95, 29, 59

Secondary

ORANGE
HEX: #FF4E2B
RGB: 240, 78, 44
CMYK: 0, 85, 94, 0

YELLOW
HEX: #FFD323
RGB: 255, 211, 35
CMYK: 1, 15, 94, 0

Neutral

WHITE
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

LIGHT GRAY
HEX: #E1E1E1
RGB: 225, 225, 225
CMYK: 10, 8, 8, 0

GRAY
HEX: #CCCCCC
RGB: 204, 204, 204
CMYK: 19, 15, 16, 0

MEDIUM GRAY
HEX: #888888
RGB: 136, 136, 136
CMYK: 49, 41, 41, 5

DARK GRAY
HEX: #333333
RGB: 51, 51, 51
CMYK: 69, 63, 62, 58

BLACK
HEX: #000000
RGB: 0, 0, 0
CMYK: 75, 68, 67, 90

Charts & Graphs

CETERA GREEN
HEX: #1B981
RGB: 65, 185, 129
CMYK: 71, 0, 76, 0

CETERA YELLOW
HEX: #FFA726
RGB: 65, 185, 129
CMYK: 0, 40, 94, 0

CETERA BLUE
HEX: #55C3BE
RGB: 85, 195, 190
CMYK: 61, 0, 30, 0

CETERA RED
HEX: #A81E32
RGB: 168, 30, 50
CMYK: 23, 100, 82, 16



Logos

Desktop & Tablet (Advisor & Client Portal)



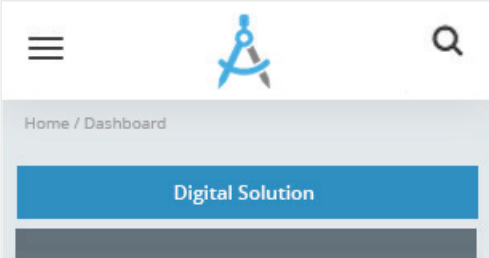
Investnet Digital Solution & Advisory Platform



Mobile & Tablet (Portrait)



Mobile & Tablet (Portrait)



Fonts

Primary

Open Sans:

Aa

Regular - 400

Medium - 500

Bold - 700

Black - 900

Secondary

Roboto:

Aa

Regular - 400

Icons

Add-on Font











Roboto Condense:

Aa

Regular - 400

Icon Fonts

Font Awesome

-  Dashboard – fa-tachometer
-  My Team – fa-users
-  Account – fa-briefcase
-  Tools – fa-wrench
-  Resources – fa-book
-  My Documents – fa-file-text
-  Profile – fa-user
-  Notifications – fa-envelope
-  Search – fa-search
-  Tutorial – fa-question-circle



Typography

Headings (h1 - h6)

HEADING H1

↓
Font: Open Sans, Medium, Upper Case
20px (size), 22px (line-height), Dark Gray
Padding Bottom: 20px

Heading H2

↓
Font: Open Sans, Medium, Title Case
20px (size), 22px (line-height), Dark Gray
Padding Bottom: 15px

Heading H3

↓
Font: Open Sans, Bold, Title Case
16px (size), 20px (line-height), Dark Gray
Padding Bottom: 10px

Heading H4

↓
Font: Open Sans, Bold, Title Case
15px (size), 18px (line-height), Dark Gray
Padding Bottom: 10px

Heading H5

↓
Font: Open Sans, Black, Title Case
13px (size), 16px (line-height), Dark Gray
Padding Bottom: 10px

Heading H6

↓
Font: Open Sans, Black, Title Case
11px (size), 15px (line-height), Dark Gray
Padding Bottom: 10px

Paragraph

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum aliquet dolor vel cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum aliquet dolor vel cursus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum aliquet dolor vel cursus. **Nulla fermentum** aliquet dolor vel cursus.

↓
Font: Bold

↓
Font: Open Sans, Regular, Sentence Case
14px (size), 20px (line-height), Dark Gray
Padding Bottom: 10px

Breadcrumbs

↓
:link / :visited / :active (Default)

HOME / TEAM / ADVISOR
↓
Text: Dark Gray

↓
Divider: Medium Gray

↓
Link: Open Sans, Medium, Uppercase
10px (size), Orange

↓
:hover (Hover)

HOME / TEAM / ADVISOR
↓
Text-decoration: Underline

Links

↓
:link / :visited / :active (Default)
Lorem ipsum, [consectetur](#) adipiscing elit.
↓
Color: Blue 20% Darkened
HEX: #0066CC

↓
:hover (Hover)
Lorem ipsum, [consectetur](#) adipiscing elit.
↓
Color: Blue 45% Darkened
HEX: #00268C
Text-decoration: Underline

Unordered List

- Lorem ipsum dolor sit amet
- Consectetur adipiscing elit
- Nulla fermentum aliquet dolor vel

↓
Font: Open Sans, Regular
13px (size), 22px (line-height), Dark Gray
Padding Bottom: 10px

Ordered List

1. Lorem ipsum dolor sit amet
2. Consectetur adipiscing elit
3. Nulla fermentum aliquet dolor vel

↓
Font: Open Sans, Regular,
13px (size), 22px (line-height), Dark Gray
Padding Bottom: 10px



Labels

Primary

Take Action → Background: #666
Padding: 6px
Color: White

Take Action → Background: Blue

Warning → Background: #FF9700

Error → Background: #D9534F

Tool-tips

Primary
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum aliquet dolor fermentum aliquet.

Default
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum aliquet dolor fermentum aliquet.

Tool-tip Up

Tool-tip Right

Tool-tip Left

Tool-tip Down

Ribbons

DEFAULT
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

WARNING
Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Error
Lorem ipsum dolor sit amet, consectetur adipiscing elit.et, consectetur adipiscing elit.

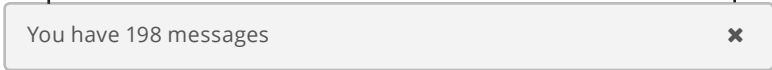
Info
Lorem ipsum dolor sit amet, consectetur adipiscing elit.et, consectetur adipiscing elit.

Alerts

Primary

Background Color: Light Gray, Opacity 40%
Color: #555
Font: 12px Medium
Padding: 15px

Icon: Font Awesome



Color: #5CB85C
Background Color: #5CB85C, Opacity 10%
Border: #5CB85C, 1px

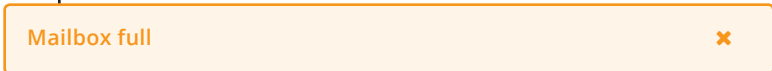


Color: #D9534F
Background Color: #D9534F, Opacity 10%
Border: #D9534F, 1px

Border Radius: 2px



Color: #FF9700
Background Color: #FF9700, Opacity 10%
Border: #FF9700, 1px



Secondary (with icons)

Background Color: Light Gray
Color: #555
Font: 12px Medium



Color: White
Background Color: #5CB85C
Border Radius: 2px



Icon: Font Awesome

Background Color: #D9534F

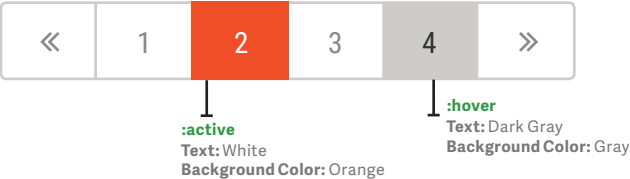
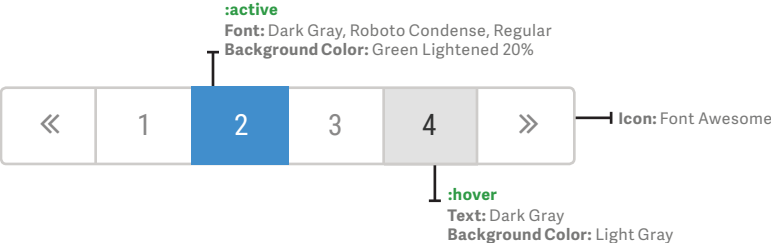
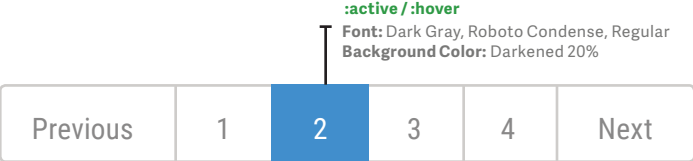


Background Color: #FF9700

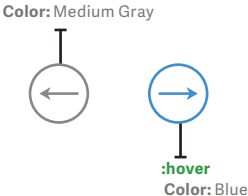
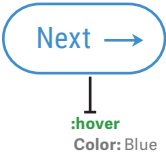
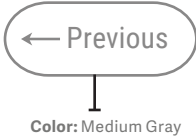


Paginations

Primary

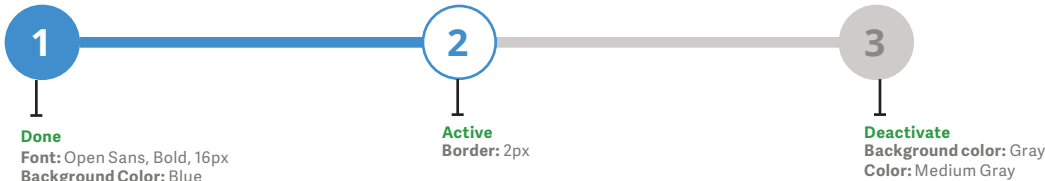


Pagers



Progress Bars

Steps



Basic Progress Bar



Progress Bar with Labels



Input Fields

Primary

Label
Font: Open Sans, 14px, Dark Gray


Name



:focus (Default)
Border: 1px Gray
Background Color: White




:focus (Active)
Color: # Original Blue



:success
Color: #5CB85C

Border-right: 4px



:error
Color: #D9534F

Error Message

Color: Dark Gray
Font: Open Sans, Medium, 10px

Background Color: #D9534F
Opacity: 0.1
Filter: alpha(opacity=10)

Input Group (used for password field)



:focus (Default)
Text: Medium Grey
Background: Light Gray



- Min 8 characters
- Max 50 characters — Color: #555
- Min 1 numeric — Font: Open Sans, Medium, 10px
- Min 1 character
- Min 1 special character -!@#%&*()+
- Min 1 uppercase character



:error
Color: # F0AD4 E

- ✓ Min 8 characters
- ⚠ Max 50 characters
- ⚠ Min 1 numeric
- ⚠ Min 1 character
- ⚠ Min 1 special character -!@#%&*()+
- ⚠ Min 1 uppercase character



Drop-downs

Primary

:focus (Default)
Icon: Font Awesome, Medium Gray
Background Color: Light Gray
Border Color: Gray

:focus (Active)
Icon Color: White
Background Color: Blue Lightened 20%

:hover
Text: Dark Gray
Background Color: Blue Lightened 20%
Border Color: Blue Lightened 20%

Gray-scale

:focus (Active)
Icon: Font Awesome, White
Background Color: Light Gray
Border Color: Gray

:hover
Font: Dark Gray
Background Color: Gray

Border Color: Gray, 1px

Drop-down Group

Option 1

Text: Medium Gray
Border Color: Gray, 1px
Icon: Font Awesome, Gray
Border Radius: 2px

:hover
Text: Dark Gray
Background Color: Blue Lightened 20%
Icon: Font Awesome
Border Radius: 2px

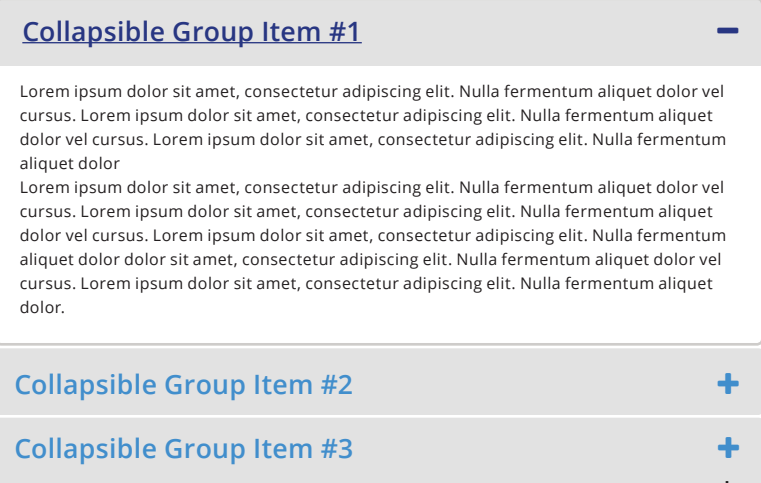


Accordions

:focus (Active)/:hover

Text: H3
Text Decoration: Underline
Color: Blue Darkened 45%

Border Radius: 2px
Background Color: Gray
Border Color: 2px Gray



Collapsible Group Item #1

Collapsible Group Item #2

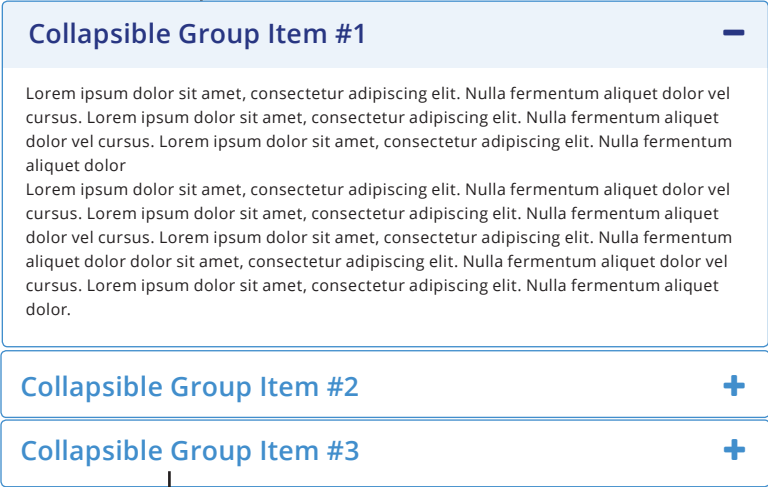
Collapsible Group Item #3

Text: Paragraph
Padding: 15px

Color: Original Blue
Icon: Font Awesome

:focus (Active)/:hover

Text Decoration: None
Color: Blue, Opacity 10%



Collapsible Group Item #1

Collapsible Group Item #2

Collapsible Group Item #3

Text: Paragraph
Padding: 15px

Color: Original Blue



Tabs

Primary

Font: Dark Grey, Open Sans, Regular
Border Bottom: 1px,
Background Color: Light Gray

:active/:hover
Font: Dark Grey, Open Sans, Medium
Border Top: 3px, Blue
Background Color: White

One Two Three Four

Vertical Tab

One
Two
Three
Four



Tables

Primary

Font: Dark Grey, Open Sans, All Caps, Regular
Border: 2px
Background Color: White

REQUEST ID	STATUS	LAST UPDATE	LOREM IPSUM	IPSUM
1	Sed ut	02/07/14	ipsun ned ret	56
2	Sed ut	02/07/14	ipsun ned ret	56
3	Sed ut	02/07/14	ipsun ned ret	56
4	Sed ut	02/07/14	ipsun ned ret	56

Border: 1px

Bordered

Border Bottom: 2px

REQUEST ID	STATUS	LAST UPDATE	LOREM IPSUM	IPSUM
1	Sed ut	02/07/14	ipsun ned ret	56
2	Sed ut	02/07/14	ipsun ned ret	56
3	Sed ut	02/07/14	ipsun ned ret	56
4	Sed ut	02/07/14	ipsun ned ret	56

Border: 1px

Stripped

REQUEST ID	STATUS	LAST UPDATE	LOREM IPSUM	IPSUM
1	Sed ut	02/07/14	ipsun ned ret	56
2	Sed ut	02/07/14	ipsun ned ret	56
3	Sed ut	02/07/14	ipsun ned ret	56
4	Sed ut	02/07/14	ipsun ned ret	56

:active/:hover
Background Color: Light Gray



The End



Buttons

Primary

Font: Open Sans, Medium, Title Case
14px (size), 20px (line-height), White



Primary

Size: Width (100px), Height (38px)
Background: Original Blue
Padding: 8px 16px



Active

Background: Darkened 45%



Hover

Background: Darkened 75%



Disabled

Background: Light Gray
Color: Medium Gray

Button that performs a potentially destructive action



Cancel

Background: White
Color: Original Blue
Border: 2px Blue



Cancel

:active / :hover
Color: White
Background: Original Blue


Pills



Pill Left Pill Right

Background: White
Color: Original Blue
Border: 2px Original Blue
Border-radius: 0 50% 50% 0

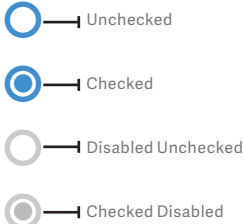
Border-radius: 50% 0 0 50%



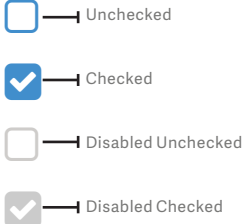
Pill Left Pill Right

Size: Width (70px), Height (38px)
Background: Original Blue
Padding: 8px 10px

Radio Buttons & Checkbox



Unchecked
Checked
Disabled Unchecked
Checked Disabled



Unchecked
Checked
Disabled Unchecked
Disabled Checked

Switches



ON

:Active (Default)
Color: Blue



OFF

Deactivate
Background: White
Color: Dark Gray

